



Brett Hullinger

writer / graphic designer / entrepreneur

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01 BIG PICTURE

I live to create. I create to live. As a writer, graphic designer and entrepreneur, I help companies and individuals with top-to-bottom creative. A diverse skillset makes me nimble and multi-faceted: writing, editing, event planning, video production, marketing and merchandising.

02 EXPERIENCE

1999 - Present / Freelance Writer, Graphic Designer, Consultant

Create dynamic content and support material for publications, organizations and individuals.

- 40+ published feature articles
- Award-winning fiction
- Website design
- Coast-to-coast event production
- Extensive editing/proofreading experience
- Ghost writing for well-known executives
- Layout and design
- Marketing and consulting

Recent Writing Project: I was the project manager and editor for a 400-page hardcover biography of a prominent Utah businessman. The final product included 99 first-person stories from individuals across the country. I created a website to solicit stories, conducted interviews, edited submissions and ghosted stories, among many other duties.

View a comprehensive portfolio at bretthullinger.com



WRITING



WEB



BRANDING



MERCH

2013 - 2015 / Curriculum Developer, Miller Inspiration

Developed a Mission, Vision, Values framework and rollout for a company with 10,000+ employees.

1996 - Present / Co-Founder & Vice President, TAMJAMS, Inc.

Manage operations of dance & fitness company conducting events nationally & internationally.

- Design/create/implement marketing strategies and materials
- Manage on-site events and logistics
- Manage merchandise sales
- Finance and bookkeeping
- Negotiate and execute contracts

1994 - 1998 / Director of Marketing & P.R., Salt Lake Buzz Baseball

Team lead the nation in minor league attendance and merchandise sales during my tenure.

03 EDUCATION

B.S. Finance - University of Idaho

04 SOFTWARE

Adobe Creative Suite - InDesign / Illustrator / Photoshop / Acrobat
Microsoft Office: Word / Excel / PowerPoint
Apple iWork: Pages / Numbers / Keynote
Apple iLife: Photos / iTunes / iMovie
Quickbooks
Final Cut

05 AWARDS / INTERESTS

Recipient, University Club Scholarship for Business, Utah State University
Recipient, 2011 Fiction Contest Award, Torrey House Press
Top 5 Finalist, The Arkansas International 2018 Fiction Award, judged by Pulitzer Prize-winning author Adam Johnson
Former Board Member, Writers at Work
Former Board Member, Utah Basketball Hall of Fame

06 PUBLICATIONS

Published articles or stories have appeared in:

The Associate
Behind the Drive: 99 Inspiring Stories from the Life of an American Entrepreneur
Continuum
The Kingfisher
Res Gestae
Salt Lake Buzz Yearbook
Salt Lake Magazine
Torrey House Press
Utah Bride & Groom
Utah Business
Utah Cannabis
Utah Outdoors